



## Supporter

\$500

(\$600 after Oct 15)

## Friend

\$1,000

(\$1,200 after Oct 15)

## Partner

\$2,000

(\$2,400 after Oct 15)

## Leader

\$5,000

(\$6,000 after Oct 15)

## Champion

\$10,000

(\$12,000 after Oct 15)

*Reach families who love local businesses.*

### FOJ Website Logos & Links

~17,900 unique visitors per year

Standard logo

Standard logo

Standard logo

Prominent logo

Headline logo

### FOJ Newsletter Features

~300 subscribers, 70% open rate

Group thank you

Individual thank you

1 feature  
(~50 words)

2 features  
(Fall & Spring)

3 features  
(Fall, Winter, Spring)

### FOJ Social Media Posts

~1,200 active FB & IG followers

Group thank you

Individual thank you

1 post  
(~50 words)

2 posts  
(Fall & Spring)

3 posts  
(Fall, Winter, Spring)

*Guarantee your brand is seen and heard in North Park and beyond.*

### Joint Use Park Banner

Popular park used by kids and adults

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2x2 ft  
(Logo only)

2x3 ft  
(Logo + QR code)

3x6 ft  
(Logo + QR code)

4x8 ft  
(Logo + QR Code)

### T-Shirt Logo (Oct 15 cutoff)

Worn by ~400 students around town

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Standard logo  
(On back)

Prominent logo  
(On back)

Headline logo  
(On front and back)

### Emcee Shoutouts

Jog-a-thon, Holiday Show, Movie Night

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1 shoutout  
(Beginning)

3 shoutouts  
(Beginning, during, end)

*Join Salsa Fest, where ~2,500 people make memories with music, food, and the iconic salsa tasting competition.*

### SF Website Logos & Links

~9,600 unique visitors per year

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Standard logo

Prominent logo

Headline logo

### SF Social Media Posts

~300 and growing IG followers

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Group thank you  
(Pre-event)

Individual thank you  
(Pre-event)

Individual thank you  
(Pre, during, post)

### Yard Signs, Banners & Tickets

Be always in view and always in hand

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Standard  
(Logo only)

Prominent  
(Logo + QR code)

Headline  
(Logo + QR code)

### Emcee Shoutouts

Recognition that goes beyond banners

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1 shoutout  
(Beginning)

3 shoutouts  
(Beginning, during, end)

### On-Site Booth

10x10 canopy in a prime location

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Yes

### Naming Rights

Salsa Fest, presented by your brand

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Yes

*Sign up for your tax-deductible sponsorship by Oct 15 to lock in early-bird savings. Email [friendsofjeffersonnp@gmail.com](mailto:friendsofjeffersonnp@gmail.com) or visit [tinyurl.com/jeffbiz25](https://tinyurl.com/jeffbiz25) to get started.*